

# "THE BeTER LeTTER"

## The Official Newsletter of the BioTherapeutics, Education & Research Foundation

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Dear Ronald Sherman,

**The movies (OK, documentaries) are calling for your help!**

It's been a long time since our last newsletter went out, but that is only because it has been a very busy, productive year.



We are assembling our year-end reports, and have exciting news to share with you about membership and voting to revise the bylaws. But all that will have to wait, because . . .

**We just received two urgent requests for therapists and patients to participate in the filming of National Geographic documentaries on biotherapy.**

This is an opportunity worth considering for biotherapists and researchers, whether or not you are currently treating patients (but if you have patients willing to speak on camera, that would be even more desirable).

**If you would be interested and willing to speak about maggot therapy, hirudotherapy, helminthic therapy, apitherapy, or any other biotherapy, please contact one or both of the producers listed below for more information.**

Each of the two programs are described below by their producers, and contact information is listed.

Ron Sherman

**[Orion Entertainment now casting for NatGeo Wild's, "World's Weirdest"](#)**

**Don't let the title of the series fool you!**

Orion Entertainment is currently in production for an episode of the NatGeo Wild series, "*World's Weirdest*" about alternative medical treatments, slated to air in 2013. This episode is an in-depth look and celebration of the insects, organisms and bugs that are treating and curing millions of people today.

We are currently looking for patients that have been treated, are considering treatment, or currently going through treatment using alternative practices (bees, leeches, maggots, whipworms, etc.) to share their story. We are also looking to work with therapists in these areas of expertise.

The areas of alternative medical treatments that we will be focusing on are, but not limited to:

Bacteriophage Therapy  
Bee Venom Therapy and Apitherapy  
Helminthic Therapy  
Hirudotherapy  
Ichthyotherapy  
Maggot Therapy

This is a great opportunity to share your success stories, and open the audience's minds to other forms of treatments for some of the most painful and deadly diseases in the world today.

Details/Criteria:

\* Patients must be willing to appear on camera and share their story regarding their medical conditions. (From initial symptoms and diagnosis to current stage)

\* Patients may use first names only if they wish.

\* If and when possible, Patient should be able to provide personal photos and/or home video of them going through their treatments.

\* If selected, our camera crews will travel to patient and therapists location.

\* Therapists must be willing to allow our cameras to document their office/clinic, and administering treatments to patient(s). (Patient permission will be obtained as well)

If you would like to appear on the program, or would like further information, please contact:

Kelly McLearn  
Managing Producer  
720-259-1547 office  
[kmclearn@orionentertainment.com](mailto:kmclearn@orionentertainment.com)

Orion Entertainment thanks you all in advance for your consideration, and we look forward to hearing from you and sharing your story!

**WAG TV Recruiting Therapists & Patients for National Geographic documentary on Hirudotherapy**

**We are looking to film leech therapy in action.**

We wouldn't need to be there for long, around 2 hours. Ideally there will be a patient who doesn't mind the camera who will be having mild treatment just so we can cover on camera how the leeches are applied and used.

If this would be at all possible in the California Area then we would be extremely grateful. We would be looking to film around the 11<sup>th</sup> December, give or take. If you are not available at this time, but are still interested, please contact us anyway, because there may be other opportunities.

Kind Regards,

Adam Espley, Assistant Producer  
Phone - +44 (0)20 3195 3751  
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**"Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has." - Margaret Mead**

**Publication Credits**

## Publication Credits

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